



# Insure Your Love Bonus Opportunity!

It's never too early to Insure Your Love, so start making the most of these **\$100 bonus** opportunities – and the chance to earn part of the **\$2,500 grand prize!**

For each Path Protector Plus® Term, Return of Premium Term or Whole Life insurance application received between January 1, 2026 and February 28, 2026, and issued and paid by March 31, 2026, you will receive a **\$100 Bonus!**\*

## Grand Prize:

In addition to the \$100 per qualifying application, there will be a **\$2,500 Grand Prize Bonus\*\*** split among the top three selling agents.

### \*Additional Qualifications for \$100 Bonus:

- Qualifying applications are those issued and paid for a qualifying product and with minimum annual premium equal to or exceeding \$500.
- Qualifying products are:
  - Term Life (LT17)
  - Return of Premium Term (LRPT17 & LRPT17SA)
  - Whole Life (LWL18)
- Single Premium Whole Life (LSPWL18) and Simplified Issue Whole Life (LWL18NI & LSPWL18NI) are excluded from this promotion.
- Must have a 13-month persistency of 85% or higher (special consideration for newly appointed agents).
- Illinois Mutual determines final bonus recipients. Only writing agents are eligible. You must have active agent status as defined by Illinois Mutual at the time of the incentive payment to receive the bonus.
- Final application count and paid premium amount will be calculated 15 days after the incentive period. Incentive payments will be initiated 30 days after the incentive period.
- Replacements and conversions qualify towards the bonus if the new policy is Whole Life (LWL18) or Term Life (LT17) and the replaced policy has been in force for a minimum of three years.

### \*\*Additional Qualifications for \$2,500 Grand Prize Bonus:

- **Grand Prize Split:**
  - **First Place = \$1,500**
  - **Second Place = \$500**
  - **Third Place = \$500**
- Top three means the agents who:
  - have each submitted a minimum of three qualifying applications; and
  - have the three highest amounts of annual premium in total for all qualifying applications.
- Illinois Mutual determines final bonus recipients. Only writing agents are eligible. You must have active agent status as defined by Illinois Mutual to receive the bonus. In the event of a tie, parts of the Grand Prize will be split accordingly.

**For more information, contact:**

*Not available in AK, DC, HI, MT or NY. Coverage and availability may vary in other states.*

*Persistency is an average of all an agent's production, not to exceed 12 years.*

A5832F (12/25) Agent Use Only

