

Life 3rd Quarter Bonus Boost



Earn an **EXTRA 20**% on your 3rd quarter business.

(July 1, 2025 – September 30, 2025)

Qualify for the additional 20% Bonus Boost on your Q3 annualized paid premium by achieving one level higher than you have for quarterly incentives in 2025 year-to-date. For example:

- » If you have already qualified for the highest level (Level 4), then you can activate the Bonus Boost by qualifying for Level 4 again and adding an additional three paid applications for at least \$3,000 in annualized paid premium (reaching a minimum total of 18 paid applications in Q3).
- » If the highest quarterly incentive level for which you've qualified in 2025 is Level 1, you will have to qualify for Level 2 in Q3 to activate the Bonus Boost.

Additional Qualifications:

- » Calculation of bonus qualification (application count and paid premium) will be completed on the 15th day of the month following the incentive period. Bonus payments will be processed for payment by the end of the month following the incentive period.
- » Only writing agents are eligible for the incentive.
- » A maximum of 10% of single pay whole life premiums will be eligible toward requirements.
- » Qualifying products are term life insurance (Policy Form LT17), return of premium term life insurance (Policy Forms LRPT17 & LRPT17SA) and whole life insurance (Policy Forms LWL18 & LSPWL18).
- » Illinois Mutual determines the final recipients.
- » Must have active agent status as defined by Illinois Mutual and an 85% 13-month premium persistency at time of incentive delivery. Your agent's contract with Illinois Mutual will control.

Contact us today to get started with quotes! (800) 437-7355, Option 2 • Sales@IllinoisMutual.com

Policy Form LT17, Term Life Insurance; Policy Form LRPT17, Endowment Benefit Endorsement; Policy Form LRPT17SA, Endowment Benefit Endorsement; Policy Form LWL18, Whole Life Insurance Policy; Policy Form LSPWL18, Single Premium Whole Life Insurance Policy

 $Not \ available \ in \ AK, \ DC, \ HI, \ MT \ or \ NY. \ Coverage \ and \ availability \ may \ vary \ in \ other \ states.$

Persistency is an average of all an agent's production, not to exceed 12 years.

For policy costs and details of coverage, limitations, exclusions and terms, contact Illinois Mutual.

HO417 (6/25) Agent Use Only

